

SEVEN SINNERS

As importers and négociants, we tend to hang around a lot of winemakers, viticulturists and of course tradespeople from all over the world. Some—if not most—can be a pretty rowdy bunch especially around harvest time after we’ve knocked off from a hard day’s work and cracked open a couple beers or opened a handle of gin.

In 2002, we knew we were going to make a Petite Sirah (it was actually already in the barrel), and with true Nine North predilection for whimsical names, we had to come up with one. If you’ve ever seen the film Seven Sinners (an old John Wayne classic from 1940’s also starring Marlene Dietrich), you’ll know Seven Sinners is a tongue in cheek reference to our wild bunch of friends and winemakers we’ve met along our travels. Here’s to all our friends in the trade: we’ll see you soon.

When Chris and Elijah first started making this wine, they noticed that California Petite Sirah is either very expensive or extremely cheap. They wanted to create something that was affordable but provided a more robust complement to food and fine dining and over-delivers on quality vintage after vintage.

This vintage shows velvety textures upfront followed by deep rich flavors of blackberry jam, blueberry and spice, resulting in a long, deep and concentrated finish.

While opulent, it has a food friendly balance. It’s showing beautifully right now and will continue to age gracefully for the next several years.

Technical information

Vintage: 2017
Composition: 100% Petite Sirah
Appellation: California
Vineyard locations: Lodi
Six months in used American and French oak barrels

Alcohol: 13.9%
TA: 4.2 g/L
pH: 3.9
RS: 0.29

Vineyard information



Lodi Appellation: Lodi has a Mediterranean climate with warm days and cool nights. The soil, unlike many other appellations, varies within the AVA, though in most places it is a deep loam that occasionally is covered with large rocks, like the French region of Chateauneuf du Pape.

